

Reporter Background Sheet

What You Do Matters - Veteran John Wasson

Story Focus

This project is about Veteran John Wasson and his message of appreciation for the people who care for veterans every day.

The Song

What You Do Matters was inspired by John Wasson and dedicated to the Grand Junction VA Hospital CLC Wing. The song recognizes nurses, cooks, caregivers, aides, support staff, and every person whose daily service helps veterans feel seen, respected, and cared for.

Core Message

The central message is simple: every act of kindness matters, every act of service matters, and every person who cares for veterans matters.

Why It Matters

John wanted to give thanks to the people who serve veterans with dignity, compassion, and respect. The song was created to make sure those caregivers know their work is noticed and appreciated.

Suggested Angle

A veteran wanted to thank those who care for veterans. His message became a song, and that song has been shared with the people it was written for.

Key Line

"What you do matters, more than you know."